C2S

AWARDS

CELEBRATING EXCELLENCE IN BUSINESS



SPONSORSHIP OPPORTUNITIES

The Largest Most Prestigious Awards in the Region

C2S AWARDS
CELEBRATING EXCELLENCE IN BUSINESS

INTRODUCING...
THE LARGEST MOST PRESTIGIOUS BUSINESS AWARDS IN THE REGION

Dear Reader,

Thank you for your interest in the C2S Business Awards—an opportunity to align your brand with the most prestigious celebration of business excellence across the region.

This pack outlines the benefits of sponsorship, including wide-reaching brand exposure, powerful networking opportunities, and high-profile involvement throughout our 10-month campaign. From digital features and C2S TV interviews to presenting on stage at the awards, your brand will be seen, heard, and remembered.

Take a look inside to discover how sponsorship can raise your profile, connect you with business leaders, and deliver real ROI.

We'd love to hear about your business and explore how we can help you achieve your goals.
Please don't hesitate to contact us to speak with one of the team
T: 03300 536 186 or E: info@c2sgrowth.co.uk.



Yours sincerely,
The C2S Team

Lilly Allen, Suzanne Hall-Gibbins, Clare Knight, Emily Saunders, Angela Edwards-Stead, Louise Cronshaw & Molly Allen-Chandler

EVENT SCHEDULE SAVE THE DATES

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C2S have created a comprehensive schedule of key events to provide opportunities to network with shortlisters, finalists and winners.

1 November 2026	Entries Open
TBC - 2027	Awards Launch
TBC - 2027	Entries Close
TBC - 2027	Shortlist Celebration Evening
TBC - 2027	Judging Day
TBC - 2027	Finalists Drinks Evening
24th June 2027	C2S Business Awards Evening
TBC - 2027	Knowledge Exchange Forum



INTRODUCING THE C2S REGIONAL BUSINESS AWARDS

Raise Your Profile. Amplify Your Impact.
Sponsor the Region's Most Prestigious Business Awards.

The C2S Business Awards celebrate excellence and innovation across the Southwest and Midlands. More than an event, it's a 10-month campaign to elevate and connect the region's top businesses.
Sponsorship offers unrivalled visibility to 45,000+ social media followers and 20,000+ business leaders. Your brand will be featured in the C2S Business Magazine (35,000+ digital, 5,000+ print), on C2S TV, and across our multimedia channels.

Network with judges, finalists, and key decision-makers at 6 exclusive events. Join the judging panel and present an award live on stage, with your brand in front of hundreds on the region's largest screen.
This is more than sponsorship, it's a strategic platform to:

- Build a **strong, visible brand presence** across the Southwest
- Gain **pre and post-event exposure** across multimedia channels
- Make **meaningful connections** and introductions
- Demonstrate leadership and community engagement
- Stand out from your competitors

Shine a spotlight on your brand and celebrate regional success.

Watch a Video of the 2026 Awards Evening:

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THE NUMBERS BEHIND THE IMPACT
REAL REACH. REAL INFLUENCE. REAL RESULTS.

When you sponsor the C2S Awards, your brand is promoted through a powerful and far-reaching network. With an engaged business community, high-performing marketing channels, and a strong regional presence, we deliver exposure that gets noticed—and remembered.

Here's a snapshot of the coverage and engagement you can expect as part of your sponsorship...

100,000+	**up to 47%+**	**45,000+**
Businesspeople receive the C2S Newsletter monthly	**Newsletter Open Rate Achieved**	**Social Media Connections**
1 Million+	**+68%**	**20,000+**
Views **On LinkedIn in last 365 days**	**Registrations** for C2S Events	**Wider C2S Community**

PREVIOUS SPONSORS SAID...

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"It really was a great night to showcase so many amazing businesses. Congratulations on such a fantastic event. Looking forward to next year already."

Sharon Smith - Director at Crowe UK

Crowe

"Just catching up after leave and first port of call is to reach out to congratulate you both on a fantastic award's night. We are privileged to be in a position to attend several awards ceremonies across the year, but the C2S SWBA stand out as the best run and most enjoyable, achieved through, what I assume, is an inordinate amount of hard work on your behalf. Well done. "

Daniel Chun - Director of Social Value and Engagement at CCP

CCP Caring for Communities and People

"Thank you personally for such a wonderful event. The C2S team were amazing as always and it was such a fantastic evening and the awards themselves are so uplifting for applicants, those shortlisted, commended, finalists and of course winners."

Julie Tegg – Director of Employer Training & Apprenticeships

GC Gloucestershire College

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PREVIOUS SPONSORS INCLUDE


Crowe
bpe
RENISHAW
apply innovation™
LAITHWAITES
GOLDEN VALLEY
SH
SWITCH HEALTH
PART OF PARTNERS&
AZETS
FIRST THOUGHT CARE SERVICES
nimble
making elearning easy
Certified B Corporation
Learn more at bcorp.com
TrinityBridge
GC
Gloucestershire College
CCP
Caring for Communities and People
We Are Marketing
HEWER
Lease Electric
GRUNDON
Golley Slater
Bishop Fleming
Audit · Accountancy · Tax · Advisory
CLOCKWISE
PROSPERITY
CARE & WELLBEING
JUICE
EST. 1998
adsmart
from sky

CONNECT WITH FINALISTS AND POTENTIAL CUSTOMERS

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Previous Finalists of 2026:



CONNECT WITH FINALISTS AND POTENTIAL CUSTOMERS

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Previous Finalists of 2026:

PROSPERITY CARE & WELLBEING
Peninsula Dental Social Enterprise
Markey
drpg
adopstar
abp
CHELTENHAM Festivals
PERMALI
premier forest products
fasthosts
agile HOMES
Mewscraft Commercial Design & Refurbishment
Reed
DUNKERTONS ORGANIC CIDER
DRIVEN BY THE GOOD WE DO YMCA CHELTENHAM FOR 170 YEARS
UNIVERSITY OF GLOUCESTERSHIRE
nicks timber
ADNET PRECISION ENGINEERING LTD
HOLIDAY ARCHITECTS
EQUIlaw
A&E Fire & Security
Jenkins & co. outsourced finance
bpe
SYSTEM 15 SECURING YOUR DIGITAL JOURNEY
National Star
EVERYMAN THEATRE · CHELTENHAM
SH SWITCH HEALTH
SAND ACADEMIES TRUST
NHS Gloucestershire
virgate Your dynamic accounts team
Crowe
Robert Hitchins The Complete Development Solution
G-TEM
gm COACHWORK GROUP DRIVEN BY CHANGE
EVERHOT
AMAG TECHNOLOGY

WHAT PROMOTION WILL SPONSORS RECEIVE?

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Pre-Event Promotion

On the lead up to the Awards, you will receive:

- Active social media and marketing campaigns, including; sponsor launch, interview, judges launch, and category promotion.
- Inclusion on the Awards branding wall used at all relevant events.
- Branding on both the C2S website, and the C2S Business Awards website.
- Exposure on your Award Category Page, including: a short video, logo, summary of your organisation, website and contact details.
- Sponsor Interview for C2S.TV & C2S Podcast with subsequent media coverage.
- Places on the judging panel (1 vote per organisation).
- Judge profiles on the C2S Awards website, the C2S newsletter and on social media.
- Invitation to 6 key in-person C2S Business Awards events.
- Photo opportunities at live events.
- Sponsors Media Pack provided for your use in your newsletters and PR.
- Exhibition stand at the C2S Awards Breakfast live event.





WHAT PROMOTION WILL SPONSORS RECEIVE?

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The Awards Evening

A spectacular awards evening, attended by business leaders from across the South West, Worcestershire, and the Midlands with 420+ guests in attendance. On the night, you will receive:

- 2 free tickets to the event.
- Introduce your organisation on the night and present your category award and announce the highly commended and the winner.
- Photo Opportunities with the winners on- and off-stage.
- Promoted and acknowledged in the Official Awards Programme.
- Branding at the venue, and recognition on awards slides.
- Opportunity to provide gifts for the winners.
- Logo to appear on all certificates for your Award Category.
- Professional Photo gallery shared with you post-event.
- Filming for use in post-event marketing.
- Active social media campaign during the event
- Access to all entertainment and after-party.





Date and Location

Date: 24th June 2027
Location: Cheltenham Racecourse

WHAT PROMOTION WILL SPONSORS RECEIVE?

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Post-Event Promotion

After the Awards Evening, you will receive:

- Coverage in the C2S Business Magazine, distributed across the region to over 30,000 digitally and 5,000+ printed copies.
- Opportunity to personally congratulate all finalists, highly commended, and winners of your award category.
- Invitation to the post-awards Knowledge Exchange Forum, alongside Sponsors, Judges, Entrants, Shortlisters, Finalists, and Winners.
- Included in post-event PR across social media, the C2S Website, C2S Business Awards website, and E-Newsletter.



“The session offered valuable insights on navigating growth challenges and sharing strategies for sustainable success. From market expansion ideas to building resilient teams, it was encouraging to hear so many diverse perspectives and practical experiences “

North Tower Consulting



Knowledge Exchange Forum

Date: July 2027
Location: TBC

C2S AWARDS
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PACKAGES AVAILABLE

- Joint Headline Sponsor **SOLD**
- Category Sponsor
- Drinks Sponsors
- Big Breakfast Sponsor
- Award Evening Programme Sponsor
- Venue Partner **SOLD**
- Magazine Sponsor

JOINT HEADLINE SPONSOR

Elevate your brand and stand out from the crowd.

Additional benefits of visiting finalists in some categories, guest speaker opportunities and a welcome to attendees at awards events.

Joint Headline Sponsors for 2026

Crowe

NON MEMBER	**£6,000**
C2S MEMBER	**£5,000**

All prices exclude VAT

Joint Headline Sponsors for 2026

bpe



"The C2S Awards reflect and celebrate all that is good about businesses in the region. This aligns directly with our strategy of helping businesses to grow and thrive"

BPE Solicitors



CATEGORY SPONSOR

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Sponsor one of our awards in the 20 categories available.

Additional benefits of congratulating winners and finalists in your category, guest speaker opportunities and a chance to say a few words at the Awards evening & announce your category winner.

NON MEMBER	**£4,000**
C2S MEMBER	**£3,500**

All prices exclude VAT



"Brought us into contact with so many amazing businesses, we have met lots of new people and are inspired by all their stories.

Ed Mawle - TrinityBridge



C2S AWARDS
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2027 CATEGORIES

Sponsor one of our awards in the 20 categories available.

Additional benefits of congratulating winners and finalists in your category, guest speaker opportunities and a chance to say a few words at the Awards evening & announce your category winner.

Best Place to Work SOLD	Small Business of the Year SOLD	Medium Business of the Year SOLD	Large Business of the Year SOLD	Community Award SOLD	Change Management and Innovation SOLD	Corporate Social Responsibility Award SOLD
Culture and Diversity Award	Customer Excellence Award SOLD	Cyber & IT Business of the Year	Early Careers & Apprenticeship Award SOLD	Family Business of the Year SOLD	Growth Award SOLD	Leadership Award SOLD
Micro Business of the Year SOLD	Manufacturing Business of the Year SOLD	Property & Construction Business of the Year SOLD	Sustainability Award SOLD	Talent, Training and Development Award	Team of the Year	

DRINKS SPONSOR

Sponsor the drinks receptions for the finalist's drinks event and awards evening.

Additional benefits of welcoming finalists to the Awards Evening, promotional campaigns, and ample networking opportunities.

NON MEMBER	**£4,000**
C2S MEMBER	**£3,500**

All prices exclude VAT



"C2S have created an exceptional opportunity to showcase so many truly amazing entrepreneurs and business professionals and Juice would like to say a big thank you for allowing us to be part of these incredible awards."

Emma Summers, CEO of Juice Recruitment

AWARDS OFFICIAL PROGRAMME SPONSOR

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Be lead sponsor of our Awards Official Event programme.

Promote your organisation to over 400 attendees on the night, with copies available after the event.

NON MEMBER	**£2,500**
C2S MEMBER	**£2,250**

All prices exclude VAT



"The quality of applications across the categories was first class and I commend C2S for the whole event which was professional from start to finish"

Bob Holt, MBE

VENUE PARTNER

Be lead sponsor of our Awards Evening Venue.

Be Venue sponsor for the event on the night with raised profile in the lead up to the event, guest speaker opportunities and a welcome to attendees at the awards evening.

NON MEMBER	**£6,000**
C2S MEMBER	**£5,000**

All prices exclude VAT



MAGAZINE SPONSOR

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Be the sponsor for the C2S Business Magazine 2027!

Be Magazine Sponsor for the C2S Business Magazine, which is delivered digitally to 35,000 business contacts and 5,000 printed copies are distributed to organisations across the region.

NON MEMBER	**£6,000**
C2S MEMBER	**£5,000**

All prices exclude VAT



"A benefit of C2S is the brand awareness, they are always talking about your business, recommending you, sharing your news and social media and finally all of the events they put on are excellent, culminating in the best annual awards event when they celebrate businesses from across the region, every sector and size.".

Connor Harries, Switch Health

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THANK YOU FOR YOUR INTEREST IN SPONSORING THE C2S REGIONAL BUSINESS AWARDS 2027

Please contact us if you are interested to find out more and discuss how we can help you raise your profile, celebrate success, and maximise on your investment.

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Suzanne: 07971 148 787

C2S AWARDS: THE LARGEST BUSINESS AWARDS IN THE REGION